REMARKS

Claims 1-18 are pending in the present application. Claims 1, 7, and 13 were amended. Reconsideration of the claims is respectfully requested.

Applicants have amended claims 1, 7, and 13 to further clarify that the present invention informs the user as to whether a link will take the user to a page that is logically before or after the content within the page shown to the user, in contrast with taking the user back or forward to a previously viewed page as disclosed by the *Screen Capture* reference. This feature of surfacing a direction indicator prior to selection of the reference link in order to inform the user whether said link is logically forward or backward relative to content within the currently viewable page within the multi-page HTML document does not constitute new matter, as it is supported by applicant's specification. This feature is described with respect to a preferred embodiment of the present invention, for example, in the following passages of the specification:

> A method, system and computer program product for navigating within a web site is provided. A direction indicator is installed relative to a link shown on a web page within the web site. The direction indicator is surfaced prior to selection of the link in order to inform the user whether the link will take the user forward or backward within the web site. In one embodiment, the direction indicator comprises an arrow. The arrow points upward to indicate movement backward within the web site, and the arrow points downward to indicate movement forward within the web site. Surfacing the direction indicator may be accomplished by hovering a pointing device over the link.
> In one embodiment, the user is provided with a toggle capability that will only allow an indicator in one direction, i.e., the link will only activate if the user is taken backward. One example is installing an indicator comprises extending an HTML tag language by addition an attribute for an HTML BODY tag. (*Specification*, page 2, lines 11-22).

> One way to extend the HTML tag language for a feature like this would be to add an attribute for the BODY tag such as 'DIRECTION=YES | No.' If it is not present, assume NO. If it is tagged as YES, then when a user hovers the mouse over a tag, the browser will attempt a 'smart' estimate of whether the link takes the user forward or back. If the link is to another spot in the same .HTM file, this is an easy task. If it is not another file, then the HTML author will need to help the browser by providing some sort of meta-tagged profile of related files and their relative positioning. For instance, if a book is divided into 6 chapters, and each chapter has its own .HTM file, then there might be another new HTML tag that allows the author to express the relations as follow:
> <fileorder>
>   chapter1.htm;
>   chapter2.htm;

```
chapter3.htm;
chapter4.htm;
chapter5.htm;
chapter6.htm;
</fileorder>
```
The browser knows that everything following the fileorder tag, until its 'end' tag, is a list of ordered files separated by semicolons. Further, if a link in chapter 2 would take the user to a spot in chapter 4, could now, based on the 'fileorder' statement, be determined with assurance that the link is 'forward' link. (*Specification*, page 7, line 11 to page 8, line 8).

I.   <u>Telephone Interview</u>

Applicants thank Examiner Chuong and Supervisory Examiner Kincaid for the courtesy extended to applicants' representative during the February 26, 2004 telephone interview. During the telephone interview, Examiner Kincaid agreed that the *Screen Capture, Downs*, and *Bates* references do not teach or suggest the feature added to the respective claims by this Preliminary Amendment. That is, with regard to claims 1, 7, and 13, the examiners agreed that *Screen Capture, Downs*, and *Bates* do not teach or suggest surfacing a direction indicator prior to selection of a reference link in order to inform the user whether said link is logically forward or backward relative to content within the currently viewable page within the multi-page HTML document. Thus, *Screen Capture, Downs*, or *Bates*, either alone or in combination, do not teach or suggest all of the specific features recited in claims 1-18.

In view of the above, applicants respectfully submit that the above amendments to the claims clearly distinguish the present invention from the *Screen Capture, Downs*, and *Bates* references. Accordingly, applicants respectfully request withdrawal of the rejections under 35 U.S.C. § 103 maintained in the Final Office Action.

II.   <u>CONCLUSION</u>

It is respectfully urged that the subject application is patentable over *Screen Capture, Downs,* and *Bates* and is now in condition for allowance.

The examiner is invited to call the undersigned at the below-listed telephone number if in the opinion of the examiner such a telephone conference would expedite or aid the prosecution and examination of this application.

Date: March 5, 2004

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Respectfully submitted,

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